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Reviewed By: John Turner John Turner is the founder of SeedProd. He's an Entrepreneur, Web Developer, Marketer, SysAdmin, DBA, Support Tech and can even Cook. Need an easy guide on how to create a WordPress website for beginners? WordPress powers over 43% of all websites, making it perfect for beginners like you. Whether you're dreaming of a blog, a stunning portfolio, or an online store, SeedProd can help bring your vision to life. And the best part? You don't need any coding skills to get started. In this step-by-step guide, I'll show you exactly how to build your site in easy steps. By the end, you'll have the confidence to build your dream WordPress website. How to Create a WordPress Website for Beginners: WordPress is an open-source content management system (CMS) for building websites and blogs. It's widely used because it's easy to set up, offers lots of themes and plugins for customization, and works for beginners and advanced users alike. When you're first exploring WordPress, you might come across two different websites: WordPress.com and WordPress.org. The main difference between WordPress.com and WordPress.org is in control and hosting: WordPress.com is a hosted platform that takes care of your website's hosting and maintenance. It's easier to set up and includes automatic updates, but it limits customization, themes, and plugins unless you upgrade to a paid plan. WordPress.org is self-hosted, meaning you download the software and host it on your own server. This option gives you full control, unlimited themes and plugin choices, and the ability to monetize. However, it requires managing your own hosting and updates. In this guide, I'll focus on using WordPress.org, as it offers more freedom and flexibility. Step 1: Choose a Name and a Domain Name - Your website's address (e.g., www.example.com). Web Hosting - A service that stores your website files and makes them accessible online. Many providers offer WordPress-specific hosting. WordPress Installation - Install WordPress on your hosting server; most hosts offer one-click installations. Theme and Plugins - Choose a theme to control your site's appearance and plugins to add features like contact forms, SEO tools, and more. Content - Prepare text, images, and other media to populate your pages. If you're unsure how to do any of this, don't worry. I'll walk you through each part of the process next. Alright, now that we've covered the basics, it's time for the fun part—actually building your WordPress website. Don't worry if you're feeling a bit nervous. I'll break this down into easy-to-follow steps. Think of this as putting together a puzzle. We've already looked at the pieces, and now I'm going to show you how they all fit together. By the end of this guide, you'll have a fully functioning WordPress website that you built yourself. Building a WordPress website is fun, but before you pick colors, let's plan. It's like building a house - you need a plan before grabbing the hammer and nails. Here's your plan in a nutshell: Website Mission: What do you want your website to do? (Sell stuff? Share your knowledge? Build a community?) Your People: Who are you trying to attract? (Customers? Fans? Readers?) Your Content: What kind of content do you want to create? (Blog posts, videos, products?) Your Design: What style do you want? (Modern? Professional? Fun?) Your Competition: Look at similar websites. What are they doing well? What could they be better? Ask your audience what they want to see. Step 2: Set Up Your Domain Name and Hosting - You need to get a domain name (your website's address) and a hosting service (where your website files live). Here are some tips to help you choose the perfect domain name: Keep it short and sweet - easier to remember. Use keywords related to your business or niche. Avoid numbers and hyphens - they can be confusing. Consider different extensions (.com, .org, .net) - pick what fits your brand best. Now, let's talk about hosting. This is where your website's files will live, and there are several types of web hosting to choose from: Hosting Type Best For Price Shared Hosting Small websites, beginners Cheapest VPS Hosting Growing websites, more control Mid-priced Cloud Hosting Websites with changing traffic, high uptime Needs Can be expensive Dedicated Hosting Very large websites, ultimate control Most expensive Managed

WordPress is a free and open-source web content management system (CMS) that can be used to create a wide variety of websites, from small blogs to large, complex web applications. It is built on the PHP and MySQL technologies and is known for its ease of use and flexibility. WordPress is the most popular CMS in the world, with over 40% of all websites being built using it. It is a powerful tool for creating and managing content, and it is a great choice for anyone who wants to create a website or blog. WordPress is a free and open-source web content management system (CMS) that can be used to create a wide variety of websites, from small blogs to large, complex web applications. It is built on the PHP and MySQL technologies and is known for its ease of use and flexibility. WordPress is the most popular CMS in the world, with over 40% of all websites being built using it. It is a powerful tool for creating and managing content, and it is a great choice for anyone who wants to create a website or blog.

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checklist if you have used it enough and in the right places. Generally, you don't need to overdo keyword usage in your posts or pages, as that can be rather unpleasant to read as a site visitor. Instead, be mindful of the term you're trying to rank for and use it and variations of it throughout your content in a natural way. Web analytics allow you to track website metrics so that you know if you are achieving your goals. They also help you figure out what's working on your site, if there are technical problems, and which content is popular. Three common tools for this are Google Search Console, Google Analytics, and Jetpack Stats. Search Console is what Google calls its webmaster tools. It's free to use, and you can connect your site to it to find out how your content is performing in search results. It tells you what search queries your content is ranking for, the number of impressions, clicks, and your click-through rate. This information helps you determine your best-performing pages, find related keywords, and see the countries your content is most popular in. You can also find out what queries individual pages rank for and take action if the performance starts to decrease. Besides that, Search Console tells you if there are technical problems on your website, and you can find out your indexing status, page experience, Core Web Vitals, and more. This helps you make sure your search performance is not hurt by a technical glitch. You can also submit a sitemap to help Google discover your content. Google Analytics is another free Google tool that you can connect to your site. Instead of ranking in search, it reports on traffic from all sources and helps you better understand how visitors interact with your site once they're there. The tool shows how many people are on your site, where they come from (both the medium and locality), what content they look at, how they move through your site, where they drop off, how long they stick around, and a lot more. It also lets you track conversions for custom events and shopping activity. This tool helps website owners understand what pages and content are most popular and how you can improve the experience on your site in order to move visitors towards desired calls to action and pages. Jetpack Stats is present by default on any website you create on WordPress.com, and you find it in the Stats menu. The analytics tells you the number of visitors, page views, likes, and comments. You can filter it by different timeframes, see your most popular posts and pages, who refers visitors to you, where they come from in the world, search terms, most clicked links, and a lot more. Depending on your WordPress.com plan, you may also see the Insights tab that gives you a yearly overview of how much you posted, your visitors per day, the most popular posts, and more. Finally, there is also information about your WordPress.com subscribers. Once you have finished all of the above, the final step is to publish your site. But there's one that comes before it: testing. Go through every part of your website and make sure it's the way you want it to be. Test all functionality, proofread content, check your pages on different devices, and run them through a speed tool like the WordPress.com Speed Test. Once satisfied, publishing your site usually means switching it from private to public in Settings > General. Make sure to disable the setting that discourages search engines from indexing your site. After that, it's publicly available and ready to welcome visitors. However, you have to take an active role in bringing them to your site. Here's how: SEO: We have already covered how to optimize content to rank well in search. To let search engines know that your site exists, make sure to submit your sitemap to webmaster tools like Google Search Console. That way, they can index your pages and show them in search results. Social: Use social media to promote your website and potential blog posts. Write updates, use appropriate hashtags, and interact with others in your industry. Email: Starting an email newsletter is an effective way to build a loyal following. You can email them about new content and other news. Jetpack, which comes with every WordPress.com website, has a number of useful features for this. For example, under Tools > Marketing you can connect to your social accounts and have the plugin automatically post new site content to them. Likewise, under Settings > Newsletter (or Jetpack > Settings > Newsletter on eligible plans), you can add email newsletter functionality to your site and configure where sign-up boxes appear. Plus, you can use the Subscribe block to add more options manually. Once set up, you have the ability to automatically send new posts to anyone who signs up to your newsletter. Maintain your website Running a website means playing the long game, and it takes consistent effort to make it successful. Two of the most important matters to keep in mind are backups and content updates. Without a backup solution in place for your website, you could lose everything you worked so hard to create. In addition, if you let your content go stale, it can lead to loss of search rankings and a bad user experience. If your site is hosted at WordPress.com, the first part is taken care of for you. All sites on Business and above are automatically backed up at least once a day and give you the ability to restore them to any previous point in time. That's the beautiful part about managed hosting; it leaves you time and space for non-admin work, which means you should invest in keeping your content updated. At least once a month, make sure to look over your most important pages to see if the information is still current, especially crucial information like your business hours or address. Besides that, if you are running a blog, you should also regularly update your articles. Google Search Console and other SEO tools can tell you if your rankings start worsening. If you see rankings start to go down, that's definitely a cue that your content might need an update. Finally, let's go over some FAQs about creating a website. No, absolutely not. WordPress is set up as a beginner-friendly, no-code solution. Thanks to its powerful block editor, you can make almost any change you want through its visual interface. If you do know how to code, you do have the ability to use it on your site. However, it is never a requirement. There is no cut-and-dry answer to this. It will depend on the type of website you'd like to build, your level of expertise, how much time you are able to commit to it, and more. Generally speaking, you can start a basic website with WordPress.com in a weekend. As you have seen above, it's enough to simply slap on a design, create pages and content, and put it out there. If you need something more elaborate, it will, of course, take longer. Just like time invested, website costs are variable and depend on your needs. Two of the most basic costs are your domain and your hosting plan. These are easy to figure out. However, there are other costs involved with building and running a website, such as from buying premium themes, plugins, or tools. Yet, as mentioned, a lot of that is optional, and you can forgo some of the bells and whistles to make the process more affordable. It's important to note that with a WordPress.com plan, you get a lot of value for your money. They include many features you often would have to pay a separate service or plugin for, especially when it comes to website speed and security. Here's what you benefit from by choosing WordPress.com as the home for your website: Customer support: Access to 24/7 expert support, ensuring you get help whenever you need it. Security: Automatic updates, daily backups, and built-in security measures protect your site from malware and hacker attempts. Built-in Jetpack features: Essential tools like site stats, social sharing, downtime monitoring, and basic SEO are built-in, improving your site's performance and reach. Speed: WordPress.com's global Content Delivery Network (CDN) and optimized infrastructure ensure fast load times for visitors worldwide. No limits on traffic: We handle any amount of traffic without you needing to worry about bandwidth limits, extra costs, or a decrease in site performance. Open source-driven: Because WordPress.com is hosting made for the open source WordPress software, you have the flexibility and freedom to customize your site (unlike other proprietary solutions). Themes and plugins (on the Business plan and above): Unlock thousands of premium themes and plugins for advanced customization and added functionality to match your unique needs. Lack of development and technical skills shouldn't keep you from setting up your own website. Even as a beginner, you can follow the steps above to create your presence on the internet. While it might be a bit outside of your comfort zone, it's absolutely doable. All it takes is a willingness to try, learn, and persevere. With that, you too can create a website for yourself. Know what you need to achieve, then set out to do it one step at a time. We'd be honored to be along for the ride. Sign up to WordPress.com today and take advantage of the convenience of WordPress-optimized managed hosting, powerful tools, and expert support. Whether you're starting a personal blog, launching a business site, or opening an online store, everything you need is within reach. WordPress is one of the world's most popular content management systems (CMS). With over 44% of the internet built on it, WordPress allows users of any skill level to create a website quickly. There's no intensive coding to learn; rather, it works much like old word processors. In this WordPress for beginners guide, we will explore the benefits of using WordPress, provide a step-by-step guide to its dashboard, and walk you through creating pages and taking your site live using the Divi theme. Let's dive in. What is WordPress? WordPress got its start way back in the 90s as a blogging platform. Since then, it has evolved into a complex CMS capable of building any website, from a membership site to a forum to an online store. WordPress comes in two iterations: .com and .org. While the core platform is the same, there are quite a few differences. The main difference between the two is how they are hosted. With .org, it's considered a self-hosted platform, which means you'll need to purchase a separate hosting plan to use it. Alternatively, the .com version of WordPress is an all-in-one platform with built-in hosting. In this guide, we'll focus on .org rather than .com primarily because of its extra benefits. The Benefits of Building a Website with WordPress Subscribe To Our Youtube Channel There are plenty of reasons to love WordPress. First and foremost, it's free. Well, sort of. The platform is entirely free, but hidden costs include hosting, a domain, plugins, and a theme, which can add up quickly. However, cost concerns are overshadowed by how easy it is to learn WordPress. It's relatively straightforward once you get past the learning curve, and if you get stuck, tons of tutorials and documentation are available from hundreds of sources. Another benefit of WordPress is how easy it is to customize. Whether creating a blog, e-commerce site, or a huge online community, a wide range of themes and plugins are available to help you craft a unique browsing experience for your visitors. WordPress is for beginners, so you can easily change the layout, colors, fonts, and other design aspects. If you're a seasoned developer, you can use custom code snippets and webhooks to make WordPress function any way you want. As your website grows, WordPress can handle the additional traffic and additional content like a champ. Plus, it's SEO-friendly, meaning it's optimized for search engines, which helps your website rank higher in search results ranking pages (SERPs) and attract more organic traffic. Setting Up Your Hosting Plan Before we dive into the details of the WordPress dashboard, we'd be remiss if we didn't explain the importance of picking a good hosting provider. Choosing the right hosting partner is essential to your website's success. In fact, it can make or break it. You want your web host to be fast, reliable, scalable, and secure. Plus, it needs to fit within your budget. That may seem like a tall order, but plenty of amazing WordPress hosts are out there, and we recommend a perfect choice for anyone: SiteGround. SiteGround offers three plans that appeal to WordPress beginners and experts. It'll fit within any budget, with prices ranging from \$15 - \$40 monthly. SiteGround runs specials often, so there's an excellent chance of getting a killer deal. It's more than just affordable, though. You'll get a lot of bang for your buck with SiteGround. With features like free emails, SSL, CDN, and migration, you'll have all the tools to keep your website running smoothly. They are strict on security, too. They offer one of the best security packages in the business, with a web application firewall (WAF) keeping nasty hackers away. Additionally, you won't have to worry about malware, DDoS attacks, or other security issues. Thought SiteGround is the perfect choice for most people, other excellent options exist. Providers, such as Hostinger, Pressable, Cloudways, or Flywheel are all excellent options to consider. Get SiteGround Setting Up WordPress In the following steps, we'll instruct you on how to install WordPress, explore the tools within the dashboard, and walk you through the steps to create content, style your site, and push it live. Once you complete these steps, you'll see why WordPress is perfect for beginners. Step 1: Installing WordPress There are a few ways to install WordPress, including using a hosting provider, manually installing it yourself, or locally using Local by Flywheel or MAMP Pro. In this tutorial, we'll show you how to install WordPress using SiteGround's Site Tools dashboard. If you'd like to learn other ways to install WordPress, read our definitive guide. Install WordPress Via SiteGround After signing up for a SiteGround account, you can easily install WordPress in just a few clicks. Start by clicking the set up site button at your screen's top center. Next, choose whether to set up your site on a new, existing, or temporary domain. Select temporary domain, then click continue. SiteGround will assign a temporary domain to your WordPress install. To proceed, click continue. Next, click start new website. Choose WordPress. The next step allows you to create your login credentials. This is how you'll log in to your WordPress dashboard when working on your site. Be sure to write down or save your login information for reference. Click continue to proceed to the next step. Finally, click the finish button to install WordPress. You have two choices in accessing the WordPress dashboard. Through SiteGround, you can click on the log in admin button. Another way to log in to WordPress is through the CMS by navigating to www.yoursite.com/wp-admin in your browser. Be sure to replace www.yoursite.com with your unique domain. Step 2: WordPress for Beginners - the Dashboard Upon logging in for the first time, you'll notice the WordPress toolbar on the left-hand side of the screen. It contains all the tools and settings you'll need to begin building your site. The main dashboard screen contains quick links for viewing or managing pages, editing the design of your site, useful links, and WordPress-related blog posts. The next tab, Updates, allows you to review any plugins, themes, or core files that need to be updated. You need to keep the software updated for functionality and security. Otherwise, your site could fall victim to hackers, or at the very least, break. When embarking on updating plugins, themes, or WordPress core, be sure to make a backup of your website in case you counter any issues. Most reputable hosting providers offer free backups. However, depending on the host you choose, you may need to install a plugin. Consider a good backup plugin, such as UpdraftPlus, to create backups daily or weekly to avoid losing your website's files. Posts The next tab is for posts. Here you can create new posts or edit existing ones. You can also set up your blog's categories and tags, which is great for keeping your content organized, helps with SEO and makes it easy for your users to find what they are looking for. Media WordPress comes with its own media library, where you can add and edit images for your website. Pages The next set of tools allows you to add pages to your website. Although pages are created much like posts, there are some differences. These pages will appear in the main navigation, allowing visitors to browse your content easily. Another difference is that posts enable categories and tags, whereas pages do not. Comments The next setting for WordPress is comments. When you publish posts on your website, WordPress automatically provides a comment section to each post. Your site's visitors can add remarks to your posts, providing interest and an opportunity for you to boost engagement. However, comments are only beneficial if you take the necessary steps to moderate them effectively. Appearance Some of the most beneficial tools in WordPress are contained within the Appearance tab. Here you can install themes, customize them, add widgets to display important information, create navigation menus, and more. Depending on which theme you choose to use, these tools will vary. If using a full site editing block theme like Twenty Twenty-Three, you are limited to themes and editor. Premium WordPress themes, such as Divi, generally have more options, including the ability to edit your theme's files. Plugins WordPress offers extendability of its platform through the use of plugins. They allow you to add functionality, such as chatting with visitors, tracking your site's performance, or hundreds of other tasks. The plugins tab reveals a list of plugins currently installed (1) on your website. You can view, manage, or delete plugins as needed. The Add New (2) option enables you to search for and install new plugins available in the WordPress repository or install new ones in a few clicks. Depending on the theme you have installed, a plugin editor option allows developers to make coding changes to activated plugins. Users The all users section of the WordPress dashboard allows you to manage your site's users. You can add, edit, or delete users and specify their roles and permissions. The profile option lets you edit each user's gravitar image, bio, and contact information. A quick tip: users can also be extended with membership plugins, like Memberpress, that enable you to restrict content based on membership level. Tools The tools section of the dashboard offer features to manage and maintain your site. You can browse available tools, import or export WP posts, pages, and media through an XML file, monitor your site's security and performance, and export or erase users' personal data to maintain GDPR compliance. Settings The WordPress settings section allows you to set your site's title and tagline, set a home page, set default media sizes, set privacy, and more. These settings are too complex to go into here, so we've linked some helpful articles below to walk you through the steps. Step 3: WordPress for Beginners - Themes A WordPress theme is your website's face. When a potential customer (or reader) lands on your site, you want them to find the information they're looking for and be engaged visually. That's why finding the best WordPress theme for your overall needs is important. Once you find the perfect companion, there are two ways to install your new theme. You can search for and install a free theme from the WordPress directory or upload a premium theme, such as Divi. Get Divi Divi is an excellent choice for most WordPress users due to the amount of features it possesses. You can install one of more than 2000 premade layouts to build your website or generate layouts with the help of Divi AI. Divi also has the Theme Builder, which lets you create templates for your header, footer, e-commerce pages, search results, and more. Start by navigating to Appearance > Themes in the WordPress dashboard. Click on Add New Theme. When using SiteGround, you'll be offered a choice from recommended themes (1), browsing for WP directory themes (2), or uploading a theme (3). Depending on your hosting provider, those options may appear different but function similarly. If you wish to search for a theme by keyword, you can enter search terms into the search bar (4). Once you select your choice, click the install button. When the screen refreshes, click the activate button to make your theme live. Get Divi Step 4: WordPress for Beginners - Plugins The next step in the process is installing some plugins. How many you need or what they will do depends on the niche you're going for. Thousands of plugins are available through the WordPress repository and third-party vendors, such as the Divi Marketplace, so the sky is the limit. As a Divi user, the Divi Marketplace adds functionalities, such as child themes, layouts, and extensions, specifically for the Divi theme. For example, some popular choices include Divi Plus, for adding WooCommerce modules, Divi Supreme Pro, which includes design modules, extensions, and layouts, and Divi Essential, which includes starter templates, modules, and extensions. Either of those plugins are \$79 per year and can be used on unlimited Divi websites. Explore Divi Marketplace In addition to plugins for Divi, every website should have a few crucial plugins in place to ensure the safety and security of its customers. That's why there is an essential list of plugins that will give you everything you need for your WordPress website on our blog. Consider installing a few important plugins, such as WP Forms for creating signups or contact forms, All In One SEO for search engine optimization, WP Rocket for speed optimization, and EWWW for image optimization, to name a few. Installing a WordPress Plugin Similar to themes, there are two ways to install a plugin: searching within WordPress or uploading a premium theme. First, navigate to Plugins > Add New. The steps to installing a plugin from the WP directory are similar to installing a theme. Search or browse for the plugin of your choice, then click install to download the plugin. Click the upload plugin tab to upload a plugin, then choose file. We'll choose the Divi Builder plugin from our computer and upload it to WordPress. Once uploaded, click install now. To complete the installation, activate the plugin. Step 5: WordPress for Beginners - Adding Content Now that our theme and plugins are installed, we can add content. We'll need to concentrate on a few areas: posts, pages, and media. Add a Post to WordPress When creating posts in WordPress, you can add content using the Gutenberg block editor or use one of many page builder plugins, such as Divi. Here's a quick overview to show you how to create posts in WordPress: Click the Add New button to add a new post. Next, you'll give your post a title. Click on it and add the text. To add content, click the plus icon at the top left of the screen (1) or in the page editor (2). Once you've added content, assign it to a category (1), add any relevant tags (2), then click the publish button to make your post live (3). Add a Page to WordPress To add a new page to your site, navigate to Pages > Add New. As with posts, give your page a title (1) and add content (2). Once all content has been added, click publish to make your page live. Add Content With Divi AI When using Divi or the Divi Builder Plugin, you can take advantage of over 200 design modules to design your web pages. You can also use Divi AI to generate layouts. It offers an easy way for WordPress newbies or those without web design experience to create beautiful layouts with ease. Once your page is created, you can use the Divi Builder to add content to your page. Click the Use Divi Builder button to get started. When the page refreshes, you'll be presented with three options: to build a page from scratch, choose a premade layout, or build with AI. Click Generate Layout to use Divi AI to build a web page. Next, you'll describe the page you'd like to create (1), provide Divi AI with any additional information (2), and choose fonts and colors (3). You can let Divi AI choose fonts and colors for you or specify them yourself. Once your settings are complete, click the Generate Layout button (4) to create a page. Divi AI will get to work generating your web page. It will add the wireframe, including Divi design modules, write all copy, and generate images. Once the page is created, you can use the Visual Builder to edit or add design modules or regenerate copy and images as necessary with Divi AI. When all changes are made, click the purple ellipsis menu at the bottom center of the page. To publish the page, click the green publish button. Get Divi AI Step 6: WordPress for Beginners - Customization Before you take your site live, there are a few last-minute details that you should take care of, including adding any custom CSS, configuring SEO, adding social media, and configuring your theme's settings. These options will vary depending on the theme installed. Adding Custom CSS You can add custom CSS to style different elements of your website. Depending on the theme, there are a few places to add your snippets. The first way is through the WordPress customizer. More basic themes will offer this option in Appearance > Customize. For premium themes like Divi, you can add custom CSS in Divi > Theme Options. Auto-Update Plugins WordPress has built-in functionality that allows you to turn on automatic plugin updates. The downside to this is encountering an issue during a plugin update. You might not know what went wrong if you aren't handling updates yourself. Using an activity log plugin, such as WP Activity Log, will give you more clarity into what went wrong so you can troubleshoot the issue easier. To enable auto-updates, navigate to the WordPress dashboard's plugins section. Click enable auto-updates on any plugin you'd like to update. Configure Your SEO One of the most important last steps before launching your website is configuring its SEO settings. Using an SEO plugin such as Rank Math is an excellent option. It offers a step-by-step process that guides you in achieving better SEO scores using helpful tips and suggestions. Add a Site Title and Tagline Your site's title is used to help visitors identify the website they are browsing. The tagline is a short description of your website. It's best to use a unique title and tagline rather than repeating the title, as it provides a more accurate depiction of what your website is about. To change these, navigate to Settings > General. From there, input your desired title and tagline, then save your changes. WordPress Reading Settings There are two important things that you should do here, including setting a home page (1) and ensuring the Discourage search engines from indexing this site checkbox is unchecked (2). You can show your latest posts on the home page or choose a static post or page. When the discourage checkbox is ticked, search engines block your site from being indexed, so you'll want to leave that unchecked before launching. Save your changes when finished (3). Configure Theme Settings Before taking your site live, you want to represent your business properly. Add your logo, social media accounts, color, and fonts. Every theme is different; most allow you to complete these tasks in their theme settings. Using Divi, navigate to Divi > Theme Options. Here, you can add all necessary branding elements and make other necessary changes. Check out our documentation for tips on how to use Divi's theme options. Back Up Your Site The last and most important step before pushing your site live is to back up your website. By making a backup, you'll preserve your site's files in case of a misstep in the launch process. Most managed hosting providers, such as SiteGround and WP Engine, offer backups in their hosting plans. However, depending on the host, you might need to install a good backup plugin. Step 7: WordPress for Beginners - Taking Your Website Live The last step in the process is to take your website live. Since we built our site on a temporary domain using SiteGround, you'll need to add a domain first. If you built your site in a development environment, there are different steps to take. Regardless of your hosting provider, there are a few items to check once your site is live: Build Your Dream Website With WordPress WordPress is a powerful and versatile CMS that can create various websites. Although there is an initial learning curve to overcome, it's easy for beginners to learn and master. With a vast community of third-party developers, tutorials, and plugins available, you can customize your WordPress website to make it your own. To get the most out of WordPress, opt for a quality WordPress host, such as SiteGround, so you can easily install and manage your WordPress site. Also, make sure to invest in a premium theme, such as Divi, so you can make your website one-of-a-kind. Are you curious to learn more about the products we mention in this post? Check out the table below to find pricing and links. Frequently Asked Questions (FAQs) Before we wrap up, let's answer some of your most common questions regarding WordPress. Did we miss one? Leave a question below, and we will respond! Yes, WordPress is considered beginner-friendly as it offers a user-friendly interface, a vast selection of pre-designed themes and plugins (such as Divi), and extensive documentation and support resources. Additionally, many tutorials and guides are available online to help beginners navigate and customize their WordPress site. Yes, you can learn WordPress for free through various online resources such as WordPress.org's documentation and YouTube tutorials. WordPress is also an open-source platform so that anyone can access, use and get started with it for free. Yes, learning WordPress on your own through online resources such as video tutorials, articles, and forums is possible. However, understanding the platform and its features may take time and effort. Joining online communities, attending webinars or workshops, and practicing with a development site can also help improve your skills. The time it takes to learn how to make a WordPress website varies depending on the individual's skill level and learning speed. However, with dedication and practice, it is possible to learn the basics of creating a website in a few weeks, while mastering more advanced techniques could take several months or even years. No, learning WordPress does not necessarily require coding skills. While having coding knowledge can be helpful for customization and advanced functionality, WordPress is designed to be user-friendly and can be learned and used by individuals without coding experience. You can achieve many features and designs without writing code through plugins and themes. The best resources to learn about WordPress include the official WordPress website and documentation, online tutorials and courses from websites such as WPBeginner, the Elegant Themes Blog, and Udemy, forums and communities such as the WordPress subreddit, and popular WordPress blogs such as WPMU DEV. You should learn WordPress because it is the most popular content management system (CMS) used to create websites, with over 40% of all websites built on it. It is user-friendly, customizable, and has a large community of developers constantly updating and improving it. Learning WordPress will allow you to create and manage your own website and open up job opportunities in web development and design. Along with WordPress, it is beneficial to learn skills like HTML, CSS, and JavaScript for web development, SEO optimization for enhancing website visibility, content creation, and marketing to engage visitors, and website security to protect it from threats. Knowledge of graphic design, UX/UI design, and e-commerce can also come in handy. Yes, WordPress is still relevant as it powers over 40% of websites on the internet, has a large community of users and developers, and offers a flexible platform for creating websites and blogs. It continues to evolve with new features and updates, making it a popular choice for businesses, bloggers, and individuals alike. Yes, WordPress is a viable source to make a living. With its popularity and versatility, WordPress offers numerous opportunities for developers, designers, content creators, and entrepreneurs to earn a living through services such as website design, development, maintenance, hosting, plugin/theme development, and content creation. Need more tutorials? If you'd like a more comprehensive look into WordPress, check out our complete guide on how to make a website from scratch. Featured Image via olesia g / Shutterstock.com Relive the highlights from WordCamp Europe 2025! Explore the photos, memorable moments, and key takeaways in our event recap. The open source publishing platform of choice for millions of websites worldwide—from creators and small businesses to enterprises. Create any website with flexible design tools and the power of blocks. Start with a blank canvas or choose a theme. Customize every detail—no code needed. See how your site will look in real time, even as you add, edit, and rearrange content—with intuitive editing and integrated features to manage it all. Try the Block Editor Make your site do whatever you need it to. Add a store, analytics, newsletter, social media integration; you're in control with an extensive library of plugins. And let the newly structured Style Book help you get the best view. Easier to use in Block themes, it's also a great way to see what you're building in certain Classic themes. Do it all faster with improvements under the hood, and more securely than ever with stronger password hashing. Discover a collection of website examples from around the world, curated to spotlight gorgeous design, technical innovation, and the limitless power of WordPress. Behind the technology is a diverse collective of people collaborating and gathering from around the world. We hold regular events with opportunities to learn more about WordPress and the latest tech trends, connect with fellow industry experts, and foster your professional growth. We're united by the spirit of open source, and the freedom to build, transform, and share without barriers. Everyone is welcome. Find an event near you Find everything you need to get started, download the platform, find hosting, and more—whether it's your first site or your ninety-first site.

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